CASE STUDY





What AVG Technologies Says:

⁶⁶ By implementing e-learning, AVG Technologies gained the opportunity to educate and inform not only its employees but also its business partners about new products. The company can independently manage the entire educational process and has the ability to create its own e-learning courses. All of this comes with maximum financial and time savings.





Company Profile

AVG Technologies is a global leader in security software, with products protecting more than 80 million users worldwide. Today, AVG is part of Gen^M – a global company with a portfolio of trusted consumer brands.

The Challenge

In the ever-changing world of cybersecurity, AVG's employees and partners must always stay one step ahead. Rapid product development, expansion into global markets, and a growing team meant that traditional training was no longer sufficient. The company needed to:

- Train hundreds of employees and business partners across continents
- Keep everyone up to date on new developments and security trends
- Minimize the time and financial costs of education
- Obtain immediate feedback and demonstrable knowledge measurement

The Solution: iTutor E-learning System by Kontis

AVG chose the modern iTutor e-learning solution, which offered:

Quick Start and Scalability: A hosted solution for over 600 users enabled immediate launch without complex IT preparation.

Comprehensive Education Management: Modules for course creation and management, process automation, knowledge testing, and detailed reporting.

Global Adaptation: A redesigned user interface for a unified corporate look and easy use worldwide.

Future Flexibility: The option to transition to an in-house solution without any operational downtime.

Results and Benefits

Speed and Efficiency: Employees and partners can be trained anywhere in the world within days, with no need for travel or complex organization.

Measurable Impact: AVG gained a detailed overview of knowledge levels, training progress, and test results—all in real time.





Cost Savings: Significant reduction in training costs thanks to the online format and process automation.

Support for Growth: The system easily handles a growing number of employees and new product lines.

Brand Strengthening: The unified visual style of e-learning supports corporate identity and professionalism for both employees and partners.

Summary

Thanks to Kontis's innovative solution, AVG Technologies gained a competitive advantage: fast, efficient, and globally accessible training that supports the company's growth, innovation, and security standards. E-learning from Kontis has become a key tool for people development and the success of the AVG brand in global markets.

