

# THE CZECHOSLOVAK TRADE BANK USES THE LATEST TECHNOLOGIES IN THEIR STAFF TRAINING

**Through eLearning implementation by Kontis the Czechoslovak Trade Bank started a process of optimization their staff training.**

## **E-LEARNING – GOOD STEP FORWARD**

As the strongest bank in the Czech market, the CSTB offers a large and continually growing and changing number of products and services. This dynamics places very high pretensions to learning and CSTB therefore made the decision to use eLearning provided by Kontis.

## **DETECTION OF LEARNING NEEDS**

The main goal of the first phase of the eLearning implementation was the detailed mapping of the current knowledge level of the employees.

Using the iTutor technologies by Kontis a large database of more than 600 questions had been created during one month. The questions had been gathered together from different topic areas. Out of this database, variable tests containing 120 arbitrarily cho-

sen questions from the database were created for specified work positions. More than 2500 employees were then tested and classified. Finally, the results were analyzed.

Using the iTutor technologies by Kontis a large database of more than 600 questions had been created during one month. The questions had been gathered together from The testing results contributed significantly to the exact detection of learning needs the CSTB will focus on in the near future. Successful phase number 1 illustrated the strong points of eLearning – the immediate feedback, good measurability of results or a quick implementation for an unlimited number of students.



**this is eLearning**  
**[www.e-learn.cz](http://www.e-learn.cz)**